

# South West Fair Trade Business Awards Entry Criteria

## Accommodation

**Who is this category for?** Best Accommodation category is for any South West accommodation venue.

**What counts as Fair Trade?** There are a number of Fair Trade certification schemes that our judging panel will consider in their appraisal of your application. These include Fairtrade, Fair for Life, Fair Wild and WFTO, and other third party audited schemes that honour a Fair Trade minimum price and premium. If you're unsure whether the products you're using qualify, please get in touch by emailing [awards@bristolfairtrade.org.uk](mailto:awards@bristolfairtrade.org.uk).



**How our judges will consider your application:** In accommodation settings, our judges will expect to see use of Fair Trade products in your service, and also guest engagement on Fair Trade campaigns and values. They will also consider internal use of Fair Trade products and staff engagement with Fair Trade campaigns and values. Take a look at [this blog](#) for inspiration on creative engagement with Fair Trade.

**Returning applicants:** Make sure you tell our judges about anything new you're doing since your last application; this will help them see how support of Fair Trade is developing in your organisation.

**Keep it relevant!** When filling out your application, read the questions carefully and ensure that your answers are relevant, focussing on Fair Trade, unless otherwise requested.

The following table outlines what you'll need to demonstrate when you [complete your application](#) for Best South West Fair Trade Accommodation.

	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>
<b>Purchasing</b>	At least 30% of the products you use are Fair Trade (where a Fair Trade version of those products exists).	At least 50% of the products you use are Fair Trade (where a Fair Trade version of those products exists).  At least one non-food Fair Trade product relevant to your workplace is used eg. Fair Trade tea towels or workwear	At least 90% of the products you use are Fair Trade (where a Fair Trade version of those products exists).  More than one non-food Fair Trade products relevant to your workplace are used eg. Fair Trade tea towels or workwear
<b>Communication</b>	Staff understand the benefits of Fair Trade, and can tell guests about Fair Trade in your business and explain its impact.	As for Bronze, plus Fair Trade is actively promoted to guests through your communications channels.	As for Bronze and Silver, plus Fair Trade is clearly supported on your website or in other organisation-wide communications material.
<b>Management</b>	Support for Fair Trade has been formally agreed at management or director level.	As for Bronze, plus Fair Trade is explicitly supported in the organisation's CSR policy or equivalent statement of values.	As for Bronze and Silver, plus all staff understand the organisation's commitment to Fair Trade.
<b>Community</b>	The organisation actively supports community Fair Trade events and campaigns.	As for Bronze, plus the organisation sponsors, arranges or is involved in one or more Fair Trade event per year.	As for Bronze and Silver, plus staff are involved in supporting Fair Trade events and campaigns.